



DUPONT CIRCLE
CITIZENS ASSOCIATION
HOUSE TOUR

Dupont Circle Citizens Association

51st Annual House Tour & Tea | Sunday, October 21, 2018

Tour Booklet Advertisement Order Form

Reservation deadline: September 1, 2018

Business Name: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ ZIP: _____

Telephone: _____ Email: _____

Send invoice to attention of (if different from above): _____

W-9 Form required: Yes No

Check box next to desired ad size:

Full Page Ad (single-color) - \$600 (*Advertiser will also receive six tickets to this year's House Tour.)

Half-Page Ad (single-color) - \$400 (*Advertiser will also receive four tickets to this year's House Tour.)

Signature: _____

Printed name: _____

Payment for Advertisement:

Make check payable to DCCA or make your payment online at: www.dupont-circle.org/housetour



DUPONT CIRCLE CITIZENS ASSOCIATION HOUSE TOUR

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2018 House Tour Booklet Art Preparation & Submission Instructions*

The following measurements are for the “live area” of your digital camera-ready copy. The actual page size is larger and provides a white “frame” around your advertisement.

Full-Page Ad – \$600

4 3/4" w x 7 3/4" h

Text and graphics

flow



Half-Page Ad – \$400

4 3/4" w x 3 3/4" h

Text and graphics

flow



Digital Artwork Requirements

Artwork submitted electronically needs to conform to the following specifications:

- DPI: 300 DPI (high-resolution suitable for printing)
- COLOR | SINGLE: Line art or gray scale | FULL: CMYK format only
- FORMATS ACCEPTED: .tif preferred, but .jpg or .pdf accepted as long as files are high-resolution. All fonts must be converted or embedded in files.
 - MEDIA: CD for PC and e-mail attachments.

Email digital artwork no later than September 1st to:

DCCA HT Booklet Lead – eeofdcfba@aol.com

DCCA HT Chairperson – dupontcirclehousetour@gmail.com

Payment for Advertisement Due by October 1st

Make check payable to DCCA. Mail to DCCA at 9 Dupont Circle NW, Washington DC 20036. Or make your payment online at: www.dupont-circle.org/housetour

Please send questions to: dupontcirclehousetour@gmail.com

*To view advertisement guidance online, visit: www.dupontcircle.org/housetour

THANK YOU FOR SUPPORTING DCCA!