



DUPONT CIRCLE CITIZENS ASSOCIATION HOUSE TOUR

Dupont Circle Citizens Association

52nd Annual House Tour & Tea | Sunday, October 20, 2019

Tour Booklet Advertisement Order Form

Reservation deadline: October 1, 2019

Business Name: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ ZIP: _____

Telephone: _____ Email: _____

Send invoice to attention of (if different from above): _____

W-9 Form required: Yes No

Check box next to desired ad size (all ads are black & white):

Full Page Ad - \$600

Half-Page Ad - \$400

*Advertisers will receive complimentary tickets to this year's House Tour and recognition in DCCA's social media marketing campaign.

Signature: _____

Printed name: _____

Date: _____

Payment options:

Make check payable to DCCA and mail to DCCA at 9 Dupont Circle NW, Washington DC 20036.

Make your payment online at <http://www.dupont-circle.org/advertising>

Payment deadline: October 1, 2019



DUPONT CIRCLE CITIZENS ASSOCIATION HOUSE TOUR

Dupont Circle Citizens Association

2019 House Tour Booklet Art Preparation & Submission Instructions

The following measurements are for the “live area” of your digital camera-ready copy. The actual page size is larger and provides a white “frame” around your advertisement.

Full-Page Ad – \$600

4 3/4" w x 7 3/4" h

Text and graphics

flow



Half-Page Ad – \$400

4 3/4" w x 3 3/4" h

Text and graphics

flow



Digital Artwork Requirements

Artwork submitted electronically needs to conform to the following specifications:

- DPI: 300 DPI (high-resolution suitable for printing)
- COLOR | SINGLE: Line art or gray scale | FULL: CMYK format only
- FORMATS ACCEPTED: .tif preferred, but .jpg or .pdf accepted as long as files are high-resolution. All fonts must be converted or embedded in files.
 - MEDIA: CD for PC and e-mail attachments.

Email digital artwork no later than October 1st to:

DCCA HT Booklet Lead – eeofdcfba@aol.com

DCCA HT Chairperson – dupontcirclehousetour@gmail.com

Please send questions to: dupontcirclehousetour@gmail.com

THANK YOU FOR SUPPORTING DCCA!